



# YOU BELONG

## Our Shared Sacred Partnership: BJBE's Self-Directed Membership Program

With our groundbreaking membership program, you decide how you want to support BJBE with an annual commitment that is right for you and your family.

2020-2021

# A MESSAGE FROM OUR CLERGY

Dear Friends,

Our BJBE community is of one heart, because we feel the sacred obligation to sustain each other and sustain the world.

We have a prayer that asks for God's blessing for all those who busy themselves with the needs of the community: who come to pray, who light the Shabbat lights, who bring the wine for Kiddush, who deliver food for meals, who give *tzedakah* for the needy.

*May all those who busy themselves with the needs of the community merit goodness, blessing, and peace.*

BJBE is defined by a commitment to community. You busy yourselves with the needs of others. You give of your time, your treasure, and your kindness. You make the sacred possible. No matter what is happening in our community and our world, we know that we can rely on you to continue to sustain each other and sustain this scared community.

Never has this commitment to community been more important, or more tested, than during the past several months. As always, and evidenced again throughout the COVID-19 crisis, we have done sacred work. We have made phone calls, donated blood, shopped and cooked for neighbors, distributed masks, supported each other during the lows, and celebrated the highs.

Our hearts have been broken, and, when broken, our hearts have opened up. With open hearts, and with faith, courage, and wisdom, we will sustain this sacred community.

In gratitude and blessing,



Rabbi Karyn Kedar



Rabbi Jason Fenster



Cantor Jennifer Frost



Cantor Alexandra Kurland (effective July 1)



# SHARED SACRED PARTNERSHIP: BJBE'S SELF-DIRECTED MEMBERSHIP MODEL

The SSP is based on 3 commitments:

- 1** **A commitment to meeting our partners (members) where they are.** We invite you, our partners, to reflect on what is affordable for your family; what is a meaningful commitment, a gift of the heart; and what will support BJBE's financial needs. We trust that each household will do what is right for your family and what is right for BJBE.
- 2** **A commitment to community.** We are removing financial barriers to membership to improve retention, increase engagement, and attract new families through a self-directed model.
- 3** **A commitment to streamlining requests.** Your Shared Sacred Partnership commitment includes membership, other annual giving (formerly Sustaining Gifts), and access to High Holy Day services; this means fewer distinct financial requests. Security fees, educational fees (b'nai mitzvah, JLC, and ECC), building maintenance fund, Sisterhood, some special events, and memorial giving will be paid separately, when applicable.

Together, this year we must secure at least \$2.23 million from our Shared Sacred Partnership. Commitments from our congregants are critical to fulfilling our mission and supporting our five core values. We all belong at BJBE. We all have a stake in BJBE's future. We are all BJBE Partners. We are counting on every household to consider a meaningful commitment to our Shared Sacred Partnership, and for current partners (members), if at all possible, to increase your annual contribution over last year's.



# IN RECOGNITION OF YOUR GENEROSITY

In gratitude for your generous support, those who give at the Anchor Level and above will be recognized in the following categories unless anonymity is requested. As a reminder, the Shared Sacred Partnership and its associated recognition levels include membership, other annual giving (including our former Sustaining Gifts Program), and access to High Holy Day services.

### RECOGNITION LEVELS

Visionaries	\$36,000+
Guardians	\$18,000-\$35,999
Stewards	\$12,600-\$17,999
Pillars	\$7,200-\$12,599
Supporters	\$5,400-\$7,199
Anchors	\$3,600-\$5,399



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*“While all other synagogues say ‘you have to pay this to belong here’, BJBE is saying ‘don't give until it hurts, give until it feels good.’ That's the kind of synagogue we want for our family.”*

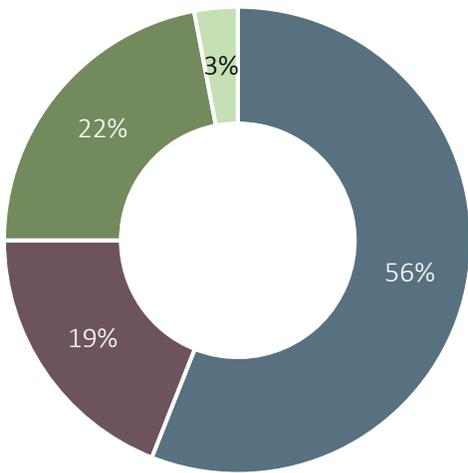
*– Members for 5 Years*

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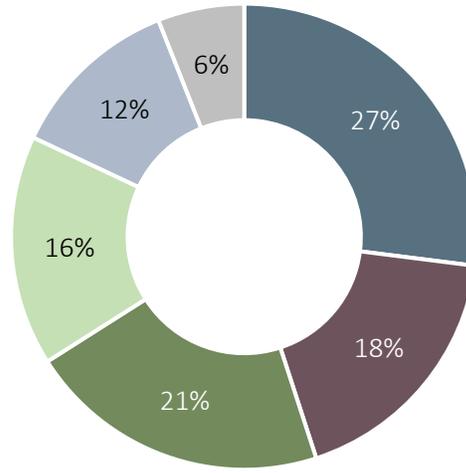
# OUR 2020-2021 BUDGET

BJBE is committed to providing you with the information you need to make an informed giving decision that is right for you and to meet BJBE's budgetary needs. Please contact President Brian Tenner ([president@bjbe.org](mailto:president@bjbe.org)) or Executive Director Sally Sachar ([ssachar@bjbe.org](mailto:ssachar@bjbe.org)) with questions about our budget.

REVENUE: \$4.03M



EXPENSES: \$4.03M



- Shared Sacred Partnership: 56%
- School Program Fees: 19%
- Other Revenue: 22%
- Pandemic/Heightened Security: 3%

- Clergy & Ritual Services: 27%
- Education: 18%
- Operations & Administration: 21%
- Building & Security: 16%
- Mortgage Payment: 12%
- Miscellaneous: 6%



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*“BJBE’s new SSP breaks down the financial barriers for synagogue membership. We have found an incredibly supportive community and spiritual home within BJBE.”*

*– Recent BJBE Member*

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*“We have been very grateful for the new SSP program. Our decision to 'give from the heart' has made our personal connection more meaningful. We want to be at BJBE with our friends to share in the success and future of our spiritual home.”*

*– Lifelong BJBE Member*

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## FREQUENTLY ASKED QUESTIONS

### Why did BJBE move away from the traditional dues model?

We believe, and other synagogues have discovered, that by allowing partners to self-direct their contributions, they feel more engaged and have a stronger sense of ownership in the synagogue's well-being.

### How much money are partners expected to contribute annually?

We trust our partners (members) to do what is right for their household and to consider an annual commitment that is affordable, meaningful, and in line with BJBE's financial needs. If you want to discuss your Shared Sacred Partnership commitment, including learning about reference points that might be helpful in determining the level of your commitment, please contact Senior Director of Community Engagement Anne Robbin ([arobbin@bjbe.org](mailto:arobbin@bjbe.org)) or Executive Director Sally Sachar ([ssachar@bjbe.org](mailto:ssachar@bjbe.org)).

### Will membership commitments be confidential?

The exact amount of your commitment will be kept in confidence. We will recognize those who commit to the \$3,600+ levels unless anonymity is requested.

### Are commitments to our Shared Sacred Partnership voluntary?

No. We expect that every member will continue to make an annual commitment to support the congregation. We are dependent upon this to be fiscally sound.

### What is included in my Shared Sacred Partnership commitment and what is not?

Included	Paid Separately, When Applicable
<ul style="list-style-type: none"><li>Partnership commitment (formerly dues)</li><li>Other annual giving (including our former Sustaining Gifts Program)</li><li>Access to High Holy Day services</li></ul>	<ul style="list-style-type: none"><li>Building maintenance fund</li><li>Security/technology fee</li><li>Sisterhood</li><li>Education including b'nai mitzvah fees, JLC, &amp; ECC</li><li>Some special events</li><li>Memorial giving, including the memorial book</li></ul>

### What if I have a question?

Please contact Senior Director of Community Engagement Anne Robbin ([arobbin@bjbe.org](mailto:arobbin@bjbe.org)) or Executive Director Sally Sachar ([ssachar@bjbe.org](mailto:ssachar@bjbe.org)) with any questions.





# B'NAI JEHOShUA BETH ELOHIM

where *community* matters

## 2020-21 PROPOSED BOARD OF TRUSTEES

## 2020-2021 EXECUTIVE COMMITTEE OF THE BOARD OF TRUSTEES\*

Brian Tenner, President  
Mark Brodson, Executive Vice  
President  
Aviad Sheinfeld, Vice  
President/Treasurer  
Jenn Dubinsky, Vice President  
David Greenbaum, Vice President  
Sid Siegel, Vice President  
Steffanie Pinsky, Recording Secretary  
Jackie Edelson, Sisterhood  
Co-President  
Bonnie Koss, Sisterhood Co-President  
Lisa Wilson, Immediate Past President

## 2020-2021 TRUSTEES WITH PORTFOLIO

Ted Belinky, Budget and Finance  
Melanie Berkowitz, Social Action  
Michael Erdman, Caring Community  
Marti Greenberg, Financial  
Development  
Steve Harfield, Building and Grounds  
Carole Klein-Alexander, Leadership  
Development  
Jeff Miller, Adult Education  
Laura Passmore, Israel  
Hope Shamberg, Education - General  
Beth Young, Membership

## 2020-2021 TRUSTEES AT LARGE

Carol Berger  
Michael DiCocco  
Eric Gerstein  
Noel Hara  
Amy Hertzberg  
Beth Lewis  
Sonya Morgan  
Gail Okin  
Jodi Oldani  
Gail Ostach  
Tracy Slutzky

## HONORARY BOARD MEMBERS

Val Rabin *z"l*  
Art Schlanger *z"l*  
Bernice Waitsman *z"l*  
Lynn Wax

## URJ NORTH AMERICAN BOARD MEMBER

Richard Goldberg

## PAST PRESIDENTS

Lisa Wilson  
Tracy Friend  
Gary Schaffel  
Bonnie Litch  
Terri Argentar  
David Wax *z"l*  
Patti Frazin  
Gideon Schlessinger  
Tracy Friend  
Terri Argentar  
David Gates  
Shirlee Cohen  
Martin Salomon *z"l*  
Jim Ostach  
Santee Holleb  
Dr. Milton Salzer  
Joseph Ernsteen *z"l*

## PAST PRESIDENTS, CONTINUED

Stanley Swig *z"l*  
Sandra Leon  
Gerald Loebman *z"l*  
James Harfield  
Marshall Krolick  
Zelda Wise *z"l*  
Albert Wagner *z"l*  
Marvin Glanzrock  
Gerald Hibnick *z"l*  
Bertram Sinker *z"l*  
Leon Rabin *z"l*  
Robert Tauber *z"l*  
Arnold Preis *z"l*

## SHARED SACRED PARTNERSHIP CONGREGATIONAL LEADERS

Dale Busch  
David Greenbaum

## CLERGY

Rabbi Karyn D. Kedar  
Cantor Jennifer L. Frost  
Rabbi Jason E. Fenster  
Cantor Alexandra M. Kurland  
Rabbi Emeritus Mark S. Shapiro  
Cantor Emeritus Cory B. Winter

## EDUCATORS

Missy Bell, R.J.E., Director of  
Education  
Susie Wexler, MSW, Early Childhood  
Director  
Sandy Robbins, R.J.E., Educator  
Emerita

## OTHER SENIOR STAFF

Sally Sachar, MBA, Executive Director  
Anne Robbin, MAJPS, Senior Director,  
Community Engagement