



Dear Friend of BJBE,

**Congregation BJBE is in the midst of our 125th year!** We have been a dynamic presence in the Chicagoland community, providing a spiritual and educational home to our members while giving back to the community at large through our robust social action program, numerous education and adult learning programs and other community-focused events. We are a diverse congregation with about 4000 individuals from throughout the North Shore's communities and many who live in the City of Chicago, including many interfaith families.

We thank you again for your participation in the 2018 Gala and want to talk with you about opportunities for 2019, which include and go beyond the single event of the Gala. We hope your business will support us again this milestone year by participating in our Champions Program as a sponsor at one of the levels outlined in the attached document. You will see that there are many levels of giving, each with its own benefits to you, the donor. The sponsorships are year-long, with promotional opportunities through the end of 2019.

**A bit more about BJBE:** We are an inclusive and welcoming community. We encourage participation from all who want to be part of our community regardless of religious background, race, ethnicity, gender, socioeconomic status, political affiliation, ability, age, sexual orientation, and gender identity. BJBE offers dynamic, innovative programming for all ages. We provide an active community to those who wish to make a difference, a caring community to those less fortunate, and a nurturing community to those seeking connection. We offer numerous and varied options for lifelong learning and for helping those in our larger community who are in need.

**Your donation will make an enormous difference.** Your dollars will go to support our diverse and robust programming and educational opportunities. Your support may help with our social action efforts; transport senior citizens to BJBE for events; fund our adult education program, which brings in speakers, from around the area and the world; fund musical events; support our artist/musician in residence program; and so much more.

Please see the attached form or visit [www.bjbe.org/sponsorships](http://www.bjbe.org/sponsorships) to learn about sponsorship and its benefits. We are here to answer your questions. Please contact Anne Robbin at [arobbin@bjbe.org](mailto:arobbin@bjbe.org) or Erica Stone at [estone@bjbe.org](mailto:estone@bjbe.org) — both reachable at 847.940.7575.

We are also attaching a form for you to complete to indicate what level of sponsorship you wish. This document also provides information about ad specs for your ad that will go into our 2018-2019 Gala ad book.

Thank you in advance for your support of BJBE.

Sincerely,

Sally Sachar  
Executive Director

Anne Robbin  
Membership & Communications Director

Erica Stone  
Event Coordinator



## A SPONSORSHIP PROGRAM CELEBRATING BJBE'S FIRST 125 YEARS

### HELP US CHAMPION BJBE TO A GREATER FUTURE!

In our sponsorship program for enterprises in our community. Sponsors receive promotional/brand placement benefits at events throughout the year, as well as placement in communications channels. In addition, sponsors at the highest levels will be featured on a promotional product available to our entire community. Featured events/platforms will include:

#### EVENTS

**Purim carnival and activities.** Our annual carnival (taking place this year on March 17, 2019) is open to the community and reaches hundreds of families. In addition, our Purim baskets will be delivered on March 10, 2019 to hundreds of congregants.

**BJBE Gala.** Our biggest fundraising night of the year. Taking place this year on April 6, 2019. Our "From Big Screen to Broadway" night will have hundreds of BJBE members in attendance.

**Summer Shabbat in the Park.** August, 2019

**Chanukah Celebration.** December, 2019

#### OTHER COMMUNICATIONS CHANNELS

- BJBE Champions T-Shirt for distribution to BJBE's community of 3000 individuals
- Promotion on BJBE's website throughout the year
- Inclusion in BJBE's weekly newsletter, *This Week*

# SPONSORSHIP OPPORTUNITIES

SPONSOR	COST	INCLUDED
Champion	\$10,000	Includes benefits at “Hero” level plus: <ul style="list-style-type: none"> <li>• Gala Sponsorship: Upgrade to full color back page of Gala ad book</li> <li>• <i>This Week at BJBE</i> (weekly e-news) feature upgraded to 8 issues throughout year</li> <li>• Full color back page of <i>Portals</i> (BJBE’s annual program guide)</li> </ul>
Hero	\$7500	Includes benefits at “Superstar” level plus: <ul style="list-style-type: none"> <li>• Gala Sponsorship: Upgrade to full color inside front or back cover of ad book, display of your logo on Step &amp; Repeat</li> <li>• <i>This Week at BJBE</i> (weekly e-news) feature upgraded to 6 issues throughout the year</li> </ul>
Superstar	\$5000	Includes benefits at “Partner” level plus: <ul style="list-style-type: none"> <li>• Gala Sponsorship: Upgrade to full page ad in ad book, one reserved table</li> </ul>
Partner	\$2500	Includes benefits at “Believer” level plus: <ul style="list-style-type: none"> <li>• Gala Sponsorship: Upgrade to half page ad in ad book, four reserved tickets</li> <li>• <i>This Week at BJBE</i> (weekly e-news) feature in 4 issues throughout the year</li> </ul>
Believer	\$1000	Includes benefits at “Friend” level plus: <ul style="list-style-type: none"> <li>• Gala Sponsorship: Display of your logo on signage at the Gala</li> <li>• Purim Sponsorship: Display of your logo on signage at Purim activities including community carnival and in Purim baskets*</li> <li>• Other Events: Display of your logo on signage at Shabbat in the Park, Chanukah celebration, and any other large BJBE community events</li> <li>• Promotion on the BJBE website</li> </ul>
Friend	\$500	<ul style="list-style-type: none"> <li>• Gala Sponsorship: Quarter page ad in ad book</li> <li>• Display of your logo on BJBE Champions T-Shirt</li> </ul>
Fan	\$250	<ul style="list-style-type: none"> <li>• Gala Sponsorship: Eighth page ad in ad book</li> </ul>

\*Sponsorships must be received by March 4, 2019 to enjoy this benefit

Please contact Anne Robbin at [arobbin@bjbe.org](mailto:arobbin@bjbe.org) or Erica Stone at [estone@bjbe.org](mailto:estone@bjbe.org) or 847.940.7575 to reserve your sponsorship!



# PLEDGE FORM

## CONTACT INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

We are pleased to join at the following level: (please check one)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> <b>Champion — \$10,000</b><br><i>Full color back page in ad book</i>             | <input type="checkbox"/> <b>Superstar — \$5,000</b><br><i>Full page ad in ad book</i>   | <input type="checkbox"/> <b>Friend — \$500</b><br><i>Quarter page ad in ad book</i> |
| <input type="checkbox"/> <b>Hero — \$7,500</b><br><i>Full color inside front or back cover of ad book</i> | <input type="checkbox"/> <b>Partner — \$2,500</b><br><i>Half page ad in ad book</i>     | <input type="checkbox"/> <b>Fan — \$250</b><br><i>Eighth page ad in ad book</i>     |
|   | <input type="checkbox"/> <b>Believer — \$1,000</b><br><i>Quarter page ad in ad book</i> |   |

## Payment Information

- Check enclosed, payable to Congregation BJBE, a 501(c)(3).
- Please charge our credit card in the amount of: \$ \_\_\_\_\_

Name on card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card number \_\_\_\_\_ CVV number \_\_\_\_\_

Signature \_\_\_\_\_

Mail form and payment by March 8, 2019 to:

Congregation BJBE | Attn: Gala Sponsorships | 1201 Lake Cook Road | Deerfield, IL 60015

# ARTWORK

Please email your camera-ready artwork/logo to Anne at [arobbin@bjbe.org](mailto:arobbin@bjbe.org). If you have any questions about formatting, please email or call Anne at [arobbin@bjbe.org](mailto:arobbin@bjbe.org) or 847.940.7575.

Your sponsorship comes with an ad for our 2019 BJBE Gala ad book at the size listed below, based on your sponsorship level. You are welcome to include a coupon in your ad.

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- |   |   |   |
|---|---|---|
| <input type="checkbox"/> <b>Champion — \$10,000</b><br><i>Full color back page in ad book</i>             | <input type="checkbox"/> <b>Superstar — \$5,000</b><br><i>Full page ad in ad book</i>   | <input type="checkbox"/> <b>Friend — \$500</b><br><i>Quarter page ad in ad book</i> |
| <input type="checkbox"/> <b>Hero — \$7,500</b><br><i>Full color inside front or back cover of ad book</i> | <input type="checkbox"/> <b>Partner — \$2,500</b><br><i>Half page ad in ad book</i>     | <input type="checkbox"/> <b>Fan — \$250</b><br><i>Eighth page ad in ad book</i>     |
|   | <input type="checkbox"/> <b>Believer — \$1,000</b><br><i>Quarter page ad in ad book</i> |   |
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