ORA V'SIMCHA

Moving with Light and Joy



CONGREGATION B'NAI JEHOSHUA BETH ELOHIM 1201 DEDICATION BOOK ADVERTISING COMMITMENT FORM

The BJBE "Ora V'Simcha" 1201 Dedication Book will be distributed to more than 1,000 families participating in the congregation's dedication weekend events on December 11-13, including worship services, a dedication gala benefit and a Sunday School Hanukah party.

Advertising Opportunities:

- Sponsor Color-Border Page...... \$1000
 Gold-Border Page...... \$750

	Business	Personal*		
Full Page	\$300	\$200		
Half Page	\$175	\$125		
D Quarter Page	\$100	\$75		
Eighth Page (Biz Card Size)	\$50	\$50		
Congratulatory/Memorial Listing \$18/2 lines				
Donation Only (no ad)	\$			

Please see reverse side for ad sizes and artwork/text submission guidelines.
 * Please note, discounted prices are offered only for "personal ads" that do not mention a business or business-related entity, and do not include a logo or other graphics related to a business.

Advertiser Name				
Contact Name				
Address				
City	ST	Г	Zip	
Phone	Fax			
Email				

Ad Artwork/Text Submission:

- U will email black & white ad artwork, logo and/or text to: **adbook@bjbe.org** (see reverse side for submission guidelines)
- Enclosed please find black & white ad artwork, logo and/or text (see reverse side for submission guidelines)
- This is a donation only (no ad requested)

Payment Information:

Enclosed please find check #_____ made payable to Congregation B'nai Jehoshua Beth Elohim

Please return your completed form, ad artwork and/or text, and payment by <u>November 2, 2009</u>, to:

Congregation B'nai Jehoshua Beth Elohim Attn: 1201 Dedication Book 901 North Milwaukee Avenue Glenview, IL 60025

Artwork and text can also be accepted via email at **adbook@bjbe.org**. Please direct any questions to **Marc Swatez** at (**847**) **729-7575**.

CONGREGATION B'NAI JEHOSHUA BETH ELOHIM 1201 DEDICATION BOOK ADVERTISING SUBMISSION GUIDELINES

Accepted Electronic Ad File Formats:

• PDF (preferred) • EPS • TIFF • JPG • QXD • QXP

PLEASE NOTE: All artwork, logo and photo files must be <u>black & white</u> (grayscales OK). Publisher files cannot be accepted—you must convert Publisher files to PDF. Artwork submitted as a Word document will be reset in a professional layout program unless converted to PDF.

Ad Size Dimensions:

Full Page Ad 6″ wide x 7.5″ high	Quarter Page Ad 2.875″ wide x 3.625″ high
	l
Eighth Page Ad 2.875″ wide x 1.75″ high	
i	
I	

Half Page Ad 6" wide x 3.625" high

2-Line Congratulatory/Memorial Listing 100 characters maximum