

April, 2018

Dear Congregant,

As you know, our annual Spring Gala- *Totally 80's* is coming up on April 28! Our Gala is our largest event fundraiser of the year, providing essential financial support for our community, while at the same time being a wonderful evening of entertainment and fun.

This year, we have an exciting addition to our Gala – a special program book. In addition to having event sponsors place ads, we are offering to our congregants an opportunity to buy a tribute ad – we call this our Gala Congregant Tribute Program! These tribute ads can be anything you wish – such as wishing a Happy Birthday or Happy Anniversary to a family member or friend; thanking fellow congregants for their work on something you want to commemorate; celebrating the life of a friend or family members who were dear to you; acknowledging other family or friends who are special to you in any way you can imagine; or any other note of celebration or commemoration you want to do. The possibilities are endless.

We've attached our sponsorship opportunities here; you will see that there are several levels of giving. Your donation makes an enormous difference to the BJBE community; your dollars support our diverse and robust programming and educational opportunities.

Your support may, for example (these are just a few examples), help with Project Nourish or other social action efforts; support educational leadership development activities; transport senior congregants to BJBE for events; help fund our adult education program, which brings in speakers from around the area and the world; support special musical concerts and our robust music program; and provide essential support to our ritual activities.

Please see the attached form or visit www.bjbe.org/gala-tributes to learn more about our Congregant Tribute Program. Questions? Please contact us by email or at 847-940-7575 (or, of course, feel free to stop by the office).

We are also attaching a form for you to complete indicating what level of sponsorship/size of tribute ad you wish. This document also provides information about specs for your ad that will go into the Gala program book.

Thank you in advance for your ongoing support of BJBE.

Sincerely,

Sally Sachar Executive Director

Executive Director ssachar@bjbe.org

Anne Robbin

Membership & Communications Director

arobbin@bjbe.org

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Erica Stone

Event Coordinator estone@bjbe.org

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Don't Stop BJBE-lievin' Individual Tribute Program

Individual Tribute	Cost	Size of Ad in Gala Ad Book
Funding Level		
"Ferris Bueller's Day Off"	\$1,080	Full page
"Indiana Jones" TNDIANA JONES DE THE LOST BREE	\$540	Half page
"Willy Wonka"	\$288	Quarter page
"We Didn't Start the Fire" BILLY JOEL WE DIDN'T START THE FIRE WE D	\$144	Eighth page

Please complete the attached form to reserve your sponsorship. If you have any questions or want to discuss the tribute program, please contact Anne Robbin at arobbin@bjbe.org or Erica Stone at estone@bjbe.org or 847.940.7575.



Don't Stop BJBE-lievin' Individual Tribute Program

Pledge Form

We are pleased to join at the following level: (please check one)

□ Ferris Bueller's Day Off - \$1,080
 □ Indiana Jones - \$540
 □ Willy Wonka - \$288
 □ We Didn't Start the Fire - \$144

Full page ad in ad book
Quarter page ad in ad book
Eighth page ad in ad book

Full Page Ad 4.5 x 7.5 Half Page Ad 4.5 x 3.625

4.5 x 1.75

Quarter Page Ad

Quarter Page Ad 2.125 x 3.625

Eighth Page Ad 2.0 x 1.75



Don't Stop BJBE-lievin' Individual Tribute Program <u>Your Contact Information</u>

Name			
Address			
City	State Zip		
Phone	Email		
<u>Paymo</u>	ent Information		
□ Check enclosed, payable to "Congregation BJBE", (a 501(c)(3)).			
□ Please charge our credit card in t	:he amount of: \$		
Name on card	Expiration Date		
Card number	CVV number		
Signature			
	<u>Artwork</u>		

Please email your camera-ready artwork to Anne at arobbin@bjbe.org. If you have any questions about formatting, please email or call Anne at arobbin@bjbe.org or 847.940.7575.

Mail form and payment by April 16, 2018 to:

Congregation BJBE | Attn: Gala Tributes | 1201 Lake Cook Road | Deerfield, IL 60015

Please contact Anne Robbin at arobbin@bjbe.org or Erica Stone at estone@bjbe.org or 847.940.7575 for more information!

