

March 19, 2018

Dear Gala Supporter,

BJBE is thrilled to announce our annual Spring Gala- *Totally 80's!* Our Gala is our largest fundraiser of the year, raising money to support to our community, while at the same time providing a wonderful evening of entertainment and fun. We hope your business will join in the celebration by becoming a Gala sponsor. We've attached our sponsorship opportunities here; you will see that there are many levels of giving, each with its own benefits to you, the donor.

A bit about BJBE. We are an inclusive and welcoming community. We encourage participation from all who want to be part of our community regardless of religious background, race, ethnicity, gender, socioeconomic status, political affiliation, ability, age, sexual orientation, and gender identity. BJBE offers dynamic, innovative programming for all ages. We provide an active community to those who wish to make a difference, a caring community to those less fortunate, and a nurturing community to those seeking connection. We offer numerous and varied options for lifelong learning and for helping those in our larger community who are in need of help. We are a diverse congregation with about 4000 individuals from throughout the North Shore's communities and many who live in the City of Chicago, including many interfaith families.

Your donation will make an enormous difference. Your dollars will go to support our diverse and robust programming and educational opportunities. Your support may help with our Feed the Homeless Program; our social action efforts; transport senior citizens to BJBE for events; fund our adult education program, which brings in speakers from around the area and the world; fund musical events; and so much more.

Please see the attached form or visit www.bjbe.org/sponsorships to learn about sponsorship and its benefits. We are here to answer your questions. Please contact Anne Robbin at arobbin@bjbe.org or Erica Stone at estone@bjbe.org – both reachable at 847-940-7575.

We are also attaching a form for you to complete to indicate what level of sponsorship you wish. This document also provides information about ad specs for your ad that will go into the Gala program ad book. You are welcome to have your ad include a coupon.

Thank you in advance for your support of BJBE.

Sincerely,

Sally Sachar Executive Director Anne Robbin

Membership & Communications Director

Erica Stone

Event Coordinator

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Don't Stop BJBE-lievin' Sponsorship Program

Sponsor Level	Cost	Included		
"Full House" "Big"	\$10,000 \$7500	 Full color back page of ad book One reserved table at the Gala Logo printed on the swag bag giveaway Promotion on the BJBE website Prominent display of your logo on signage at the Gala Full color inside front or back cover of ad book One reserved table at the Gala 		
"Dynasty"	\$5000	 Logo printed on the swag bag giveaway Promotion on the BJBE website Prominent display of your logo on signage at the Gala Full page ad in ad book 		
		 One reserved table at the Gala Logo printed on the swag bag giveaway Promotion on the BJBE website Prominent display of your logo on signage at the Gala 		
"Cheers"	\$2500	 Half page ad in ad book Four reserved tickets to the Gala Logo printed on the swag bag giveaway Promotion on the BJBE website Display of your logo on signage at the Gala 		
"Back to the Future"	\$1000	 Quarter page ad in ad book Promotion on the BJBE website Display of your logo on signage at the Gala 		
"Stand By Me" STAND BY ME	\$500	Quarter page ad in ad book		
"The Breakfast Club" Breakfast Club	\$250	Eighth page ad in ad book		

Please contact Anne Robbin at arobbin@bjbe.org or Erica Stone at estone@bjbe.org or 847.940.7575 to reserve your sponsorship!



Pledge Form

We are pleased to join at the following level: (please check one)

□ Full House - \$10,000	Full color back page in ad book
□ Big - \$7,500	Full color inside front or back cover of ad book
□ Dynasty - \$5,000	Full page ad in ad book
□ Cheers -\$2,500	Half page ad in ad book
□ Back to the Future - \$1,000	Quarter page ad in ad book
□ Stand by Me - \$500	Quarter page ad in ad book
□ The Breakfast Club – \$250	Eighth page ad in ad book

Full Page Ad 4.5 x 7.5 Half Page Ad 4.5 x 3.625

Quarter Page Ad 2.125 x 3.625

Quarter Page Ad 4.5 x 1.75

Eighth Page Ad 2.0 x 1.75

You are welcome to have your ad include a coupon.





Contact Information

Company Name					
Address					
City	State	Zip			
Contact Person					
Phone	Email				
Payment Information					
□ Check enclosed, payable to Congregation BJBE, a 501(c)(3).					
□ Please charge our credit card in the	amount of: \$	·			
Name on card	Expiration	on Date			
Card number		CVV number			
Signature					
<u>Artwork</u>					
Please email your camera-ready artwork to Anne at arobbin@bjbe.org. If you have any					

Mail form and payment by April 16, 2018 to:

questions about formatting, please email or call Anne at arobbin@bjbe.org or

847.940.7575.

Congregation BJBE | Attn: Gala Sponsorships | 1201 Lake Cook Road | Deerfield, IL 60015

Please contact Anne Robbin at arobbin@bjbe.org or Erica Stone at estone@bjbe.org or 847.940.7575 for more information!

